

2004 ENVIRONMENTAL AND CONSERVATION STEWARDSHIP AWARDS

Tennessee Energy Leadership Award



PURPOSE:

To recognize outstanding energy leadership by institutions and individuals that, with their voluntary actions, set a positive example for others to follow. Examples of energy leadership may include ambitious and innovative energy efficiency or energy conservation programs, the development or use of advanced energy technologies, the use or support of renewable energy resources, and energy education programs.

ELIGIBLE NOMINATIONS:

Any individual or entity (organization, commercial business, industry or manufacturing facility, retail facility, local government agency, individual school or school system, etc.) that demonstrates outstanding energy leadership through sustained and ongoing efforts.

JUDGING CRITERIA

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1. Demonstrates commitment to excellence in energy efficiency or energy conservation as a matter of company policy (e.g., adoption of an energy policy and energy management practices that incorporate wise energy use into operational procedures and make energy a significant consideration in business decisions)
2. Assesses facility or institutional energy performance and implements energy efficiency improvements in facilities, etc.).
3. Optimizes energy in processes and activities (e.g., capture and reuse waste heat) or development or use of advanced energy technologies
4. Purchases renewable energy technologies or supports further development of renewable sources of energy (e.g., supports TVA's Green Power Switch program)
5. Increases public awareness of energy topics (e.g., public education programs about wise energy use, energy efficiency opportunities, energy conservation practices, benefits of energy-efficient appliances and equipment, etc.)
6. Conducts employee education program(s) that encourage and motivate employee action and innovation in using energy more wisely
7. Demonstrates the benefits of energy improvements achieved, including reductions in energy consumed, and energy cost savings